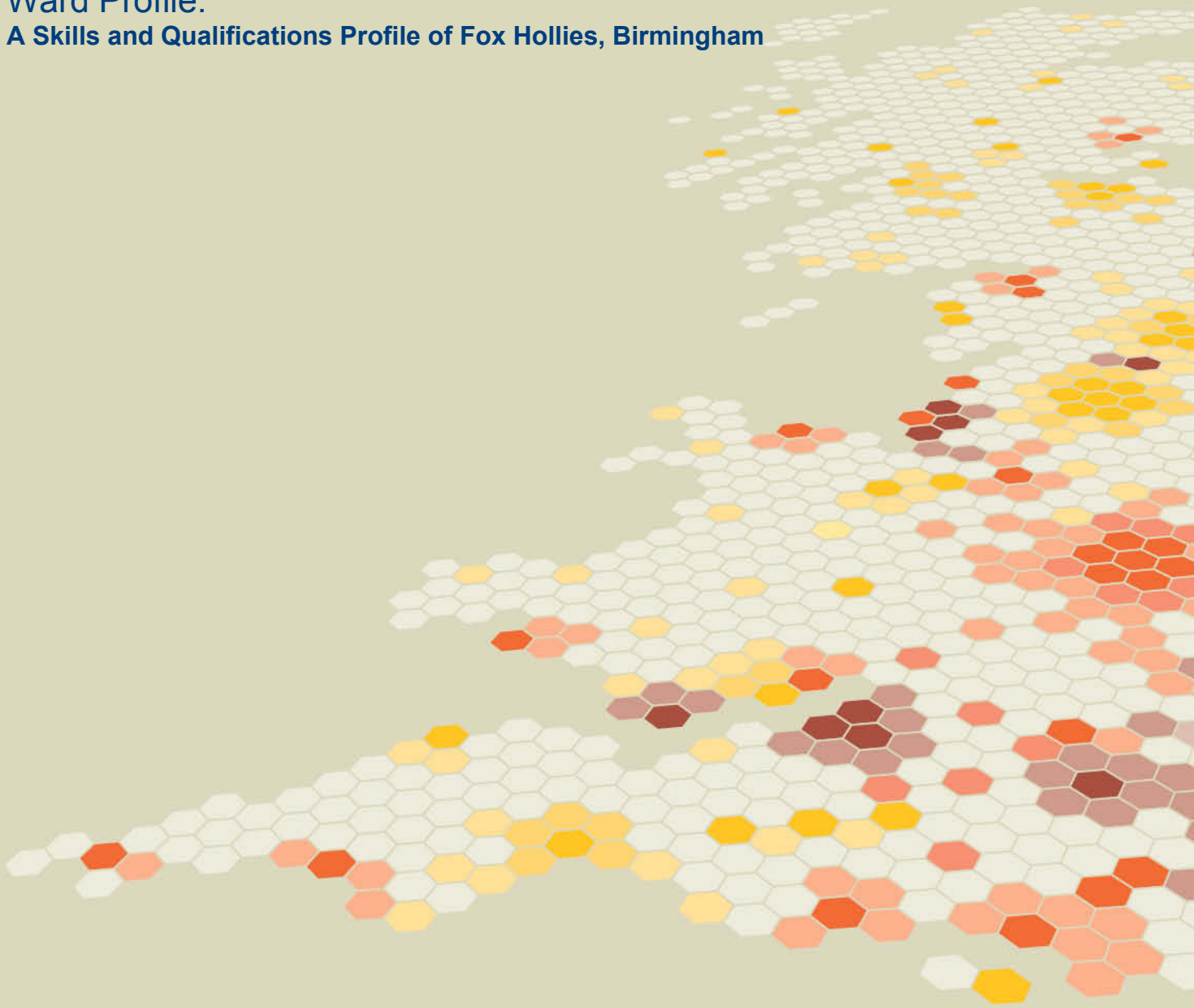


February 2009

Ward Profile:  
**A Skills and Qualifications Profile of Fox Hollies, Birmingham**



# Skills and Qualifications Profile

Fox Hollies, Birmingham

February 2009



## About Place Profiles

Place Profiles are a series of reports available from the Local Futures Group that provide an assessment of local conditions. Using the latest data at the time of creation, they are available for a range of economic, social and environmental themes at sub-region through to neighbourhood level. The reports present a range of graphical outputs, together with a summary analysis of performance that is set within a regional and national context.

More information about the profiles and how to purchase further copies is available at the end of this report.

## About the Local Futures Group

The Local Futures Group comprises a team of researchers and consultants with academic, corporate and policy backgrounds. We provide a geographical perspective on economic, social and environmental change. We introduce this perspective into public policy and corporate strategies, both in the UK and internationally. Our services include:

- **Benchmarking:** a family of benchmarking services that ensure future strategies are underpinned by a clear and shared understanding of current conditions. These provide a comprehensive analysis set within a regional and national context.
- **Strategy:** research and support services to identify future drivers of change and develop long-term strategies.
- **Monitoring:** online services to monitor change and assess the impact of strategies.

These services are underpinned by our subscription service **Local Knowledge:**

Local Knowledge is regarded as a powerful web-based service for local strategies and marketing. Incorporating the latest thinking on competitiveness and sustainable development, it provides researchers and policy-makers with access to an unrivalled decision support tool that is interactive and easy to use.

To find out more about our services or to arrange a free trial of Local Knowledge please give us a call on 020 7440 7360 or email [info@localfutures.com](mailto:info@localfutures.com)

## Skills and Qualifications Profile: Fox Hollies

### Introduction

Human capital is a prerequisite of a successful knowledge economy. The resident workforce should ideally be characterised by a good blend of academic and vocational skills. In our overall assessment of skills and qualifications in Fox Hollies, we have used a composite measure based on each of the four NVQ levels, with greater weighting attached to the higher levels. We also provide GCSE rates, as a precursor to the future potential workforce and a measure of the quality of local schools.

Fox Hollies is ranked 7592 out of 8868 wards on our skills and qualifications score, indicating a resident workforce that performs in the bottom 20% of wards by national standards, in terms of human capital.

With a skills and qualifications score of 87.37 Fox Hollies is well below the national median. This is shown in the map, where areas with very dark shadings score highly and those with very light shadings score poorly.

The proportion of the working age resident population qualified to NVQ level 4 and above in Fox Hollies is low by national standards, with 11.48% of all residents qualified to this level in 2001. By comparison, the Birmingham figure was 17.70%, the Birmingham & Solihull figure was 18.32%, the West Midlands figure was 17.44% and the national figure was 21.24%.

A glossary of the terms and definitions used in this profile are included at the end of the report.

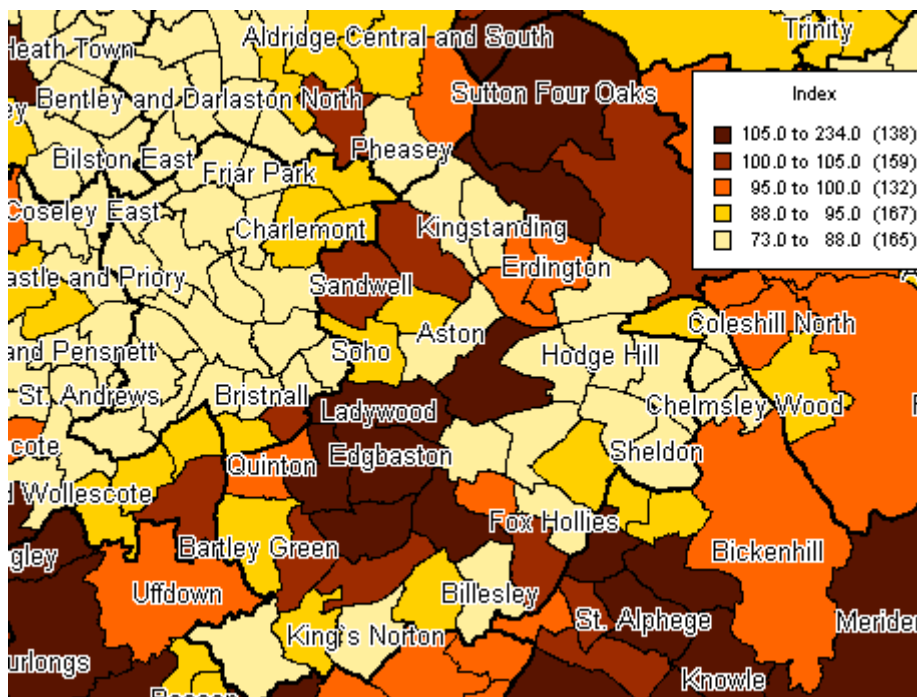
# Skills and Qualifications Profile

Fox Hollies, Birmingham  
February 2009

## Skills And Qualifications Score, 2001

The map shows the performance of wards within Birmingham on our skills and qualifications score. The areas with very dark shading score highly and those with very light shading score poorly.

With a score of 87.37, Fox Hollies is in the bottom 20% of wards and is located in a district that is in the bottom 40% of districts nationally.



Source: Census 2001

# Skills and Qualifications Profile

Fox Hollies, Birmingham  
February 2009



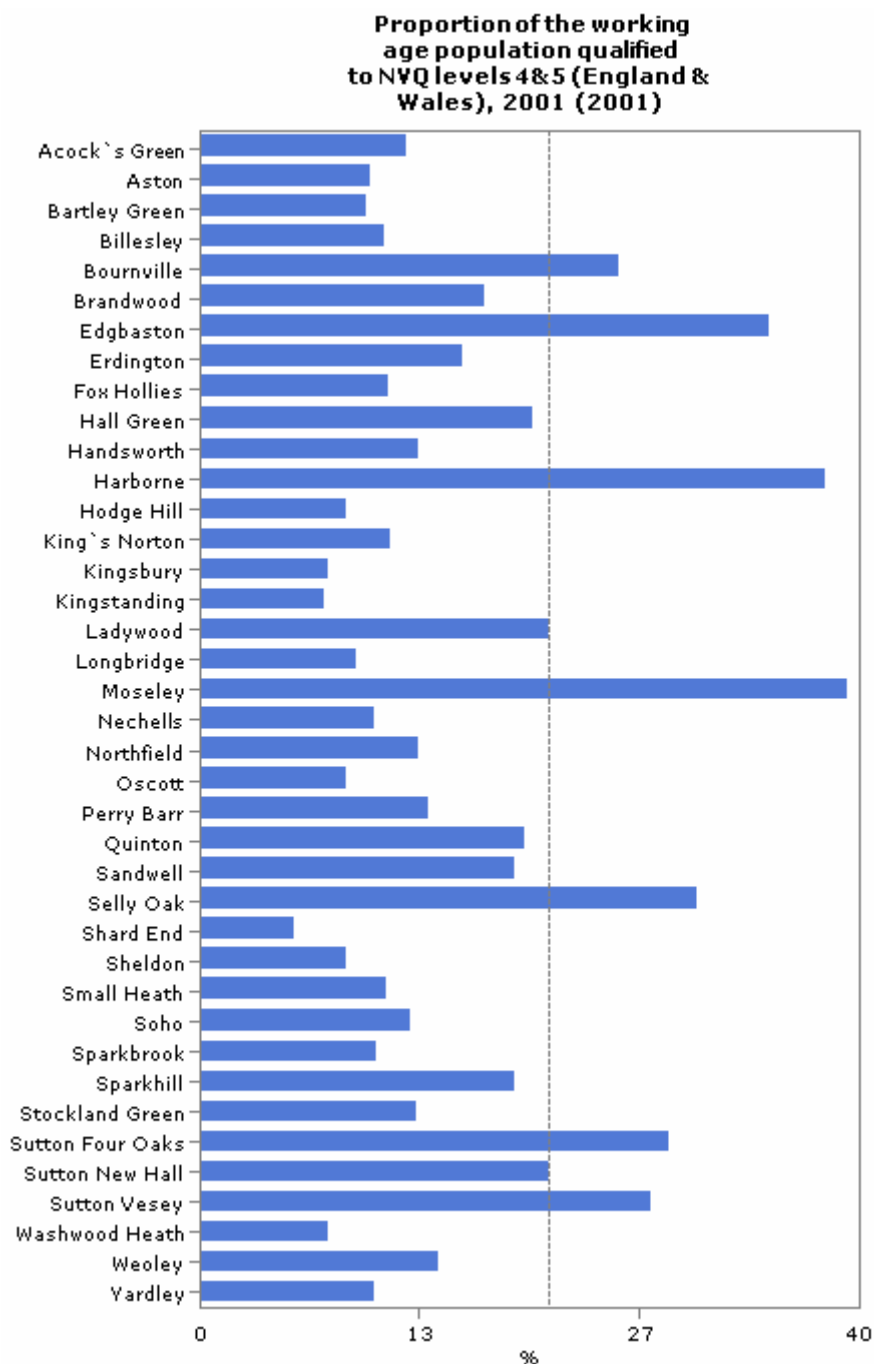
## Proportion Of The Working Age Population Qualified To NVQ Levels 4&5 (England & Wales), 2001

# Skills and Qualifications Profile

Fox Hollies, Birmingham  
February 2009

The bar chart shows the proportion of the working age resident population qualified to NVQ level 4 and above for wards in Birmingham.

The chart shows that at 11.48%, Fox Hollies has a below average proportion of working age population qualified to NVQ4 and above. By comparison the Great Britain figure, shown by the dashed line, is 21.24%.



Source: Census 2001

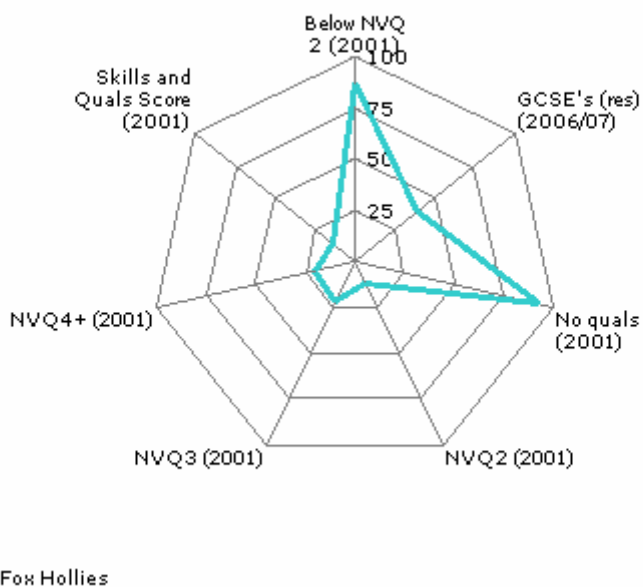
# Skills and Qualifications Profile

Fox Hollies, Birmingham  
February 2009

## Skills And Qualifications Indicators

The spider chart is a way of showing how Fox Hollies rates against the national median. Data for every ward in Great Britain is converted into a percentile score, with the top ranking area scoring 100 and the bottom zero. The national median is shown by the 50th percentile.

The chart shows that Fox Hollies scores very poorly by national standards on our skills and qualifications composite score. The chart also shows how Fox Hollies performs on a range of related skills and qualifications measures.



Source: Census 2001

# Skills and Qualifications Profile

Fox Hollies, Birmingham

February 2009



## Skills And Qualifications Indicators

Areas	GCSE's (res) (%) 2006/07	No quals (%) 2001	Below NVQ 2 (%) 2001	NVQ2 (%) 2001	NVQ3 (%) 2001	NVQ4+ (%) 2001	Skills and Quals Score (Index) 2001	Rank
Selly Oak	85.40	17.29	26.37	11.59	31.84	30.20	157.80	57/8868
Edgbaston	90.34	17.95	26.75	13.89	24.71	34.65	145.36	91/8868
Harborne	67.17	24.39	37.17	14.74	9.99	38.10	112.94	1023/8868
Moseley	68.57	24.06	36.21	15.36	9.10	39.33	112.10	1148/8868
Sutton Four Oaks	74.49	20.29	38.67	23.85	9.01	28.48	108.66	1738/8868
Ladywood	56.07	34.06	48.68	17.23	12.92	21.17	108.58	1755/8868
Nechells	57.51	43.29	58.49	14.25	16.61	10.65	107.68	1963/8868
Sutton Vesey	73.82	21.13	40.33	23.53	8.65	27.49	106.86	2151/8868
Sandwell	68.23	34.37	51.26	18.75	10.79	19.20	102.84	3276/8868
Bournville	73.69	29.85	47.38	18.94	8.26	25.43	101.59	3647/8868
Sutton New Hall	68.79	26.07	47.13	23.13	8.55	21.19	101.57	3655/8868
Perry Barr	52.26	30.72	53.71	21.44	10.95	13.91	100.79	3885/8868
Weoley	60.77	37.66	56.26	17.55	11.74	14.46	100.78	3888/8868
Hall Green	72.46	29.90	49.32	21.70	8.72	20.26	100.42	4001/8868
Erdington	59.19	34.56	55.09	19.75	9.21	15.95	97.14	5036/8868
Quinton	61.49	33.47	52.85	19.75	7.64	19.76	96.26	5318/8868
Stockland Green	57.39	39.23	58.76	18.20	9.93	13.12	95.77	5449/8868
Sparkhill	52.70	41.80	56.96	15.22	8.65	19.17	95.53	5505/8868
Brandwood	56.50	36.36	55.80	19.80	7.04	17.36	93	6233/8868
Northfield	69.84	34.64	57.11	22.03	7.52	13.34	92.43	6391/8868
Handsworth	55.44	45.69	61.51	16.38	8.84	13.27	92.18	6450/8868
Bartley Green	62.52	40.73	61.42	20.22	8.28	10.07	90.69	6817/8868
Acock's Green	57.88	39.11	60.24	19.82	7.43	12.51	90.25	6925/8868
Soho	55.49	45.62	62.73	17.01	7.41	12.84	88.78	7276/8868
King's Norton	51.74	40.68	61.57	20.17	6.68	11.58	87.95	7471/8868
Longbridge	55.21	39.90	62.38	21.14	6.93	9.55	87.57	7552/8868
Sheldon	50.71	39.57	62.84	21.14	7.12	8.91	87.54	7561/8868
Fox Hollies	56.37	43	62.61	19.19	6.72	11.48	87.37	7592/8868
Billesley	58.78	41.98	62.86	19.29	6.64	11.21	87.04	7661/8868
Oscott	45.46	39.70	63.49	20.91	6.71	8.89	86.40	7786/8868
Yardley	55.08	41.44	63.44	19.76	6.13	10.67	85.68	7914/8868
Hodge Hill	64.41	42.50	64.19	20.42	6.45	8.95	85.52	7949/8868
Aston	47.64	50.08	66.34	16.34	6.98	10.35	85.43	7966/8868
Sparkbrook	54.26	51.84	66.87	15.48	6.97	10.69	85.14	8022/8868
Small Heath	58.38	50	66.28	15.73	6.69	11.30	85.08	8031/8868
Kingstanding	39.58	48.20	68.07	17.95	6.36	7.62	82.82	8337/8868
Kingsbury	47.25	48.29	69.39	17.36	5.46	7.79	80.42	8573/8868
Washwood Heath	52.82	53.86	71.21	15	5.93	7.85	80.20	8596/8868
Shard End	45.28	48.16	70.39	18.07	5.83	5.71	80.16	8601/8868
<b>Birmingham</b>	<b>60.70</b>	<b>39.50</b>	<b>55.42</b>	<b>17.43</b>	<b>9.44</b>	<b>17.70</b>	<b>90.91</b>	<b>241/376</b>
<b>Birmingham &amp; Solihull</b>	<b>62.38</b>	<b>37.90</b>	<b>54.22</b>	<b>18.27</b>	<b>9.19</b>	<b>18.32</b>	<b>92.24</b>	<b>33/49</b>
<b>West Midlands</b>	<b>59.40</b>	<b>36.58</b>	<b>54.60</b>	<b>19.97</b>	<b>7.98</b>	<b>17.44</b>	<b>89.11</b>	<b>9/10</b>
<b>England Average</b>	<b>60.40</b>	<b>31.25</b>	<b>49.05</b>	<b>20.82</b>	<b>8.89</b>	<b>21.24</b>	<b>100</b>	

Source: Census 2001

The rankings in the table are based on the "Skills and Qualifications score, 2001" indicator

## Skills And Qualifications Indicators Summary

Looking at some of the indicators from the table we find that:

- The proportion of the working age resident population qualified to NVQ level 1 was very high, with the area ranking in the top 20% of wards nationally. In 2001, 62.61% of working age residents held GCSE's at grades D-G, compared with 55.42% in Birmingham and 49.05% nationally.
- The proportion of the working age resident population qualified to NVQ level 2 in Fox Hollies is very low, with the area ranking in the bottom 20% of wards nationally. In 2001, 19.19% of the working age population held 5 GCSE's A\* - C, or equivalent, compared with 17.43% in Birmingham and 20.82% nationally.
- The proportion of the working age resident population qualified to NVQ level 3 in Fox Hollies is low, with the area ranking in the bottom 40% of wards nationally. In 2001, 6.72% of the working age population held 2 A-Levels, or equivalent, compared with 9.44% in Birmingham and 8.89% nationally.
- The proportion of the working age resident population qualified to NVQ level 4 and above in Fox Hollies is low, with the area ranking in the bottom 40% of wards nationally. In 2001, 11.48% held a degree, or equivalent compared with 17.70% in Birmingham and 21.24% nationally.

Source: Census 2001

---

## Nearest Neighbours

For the indicators in the spider chart shown earlier, the areas in the country with the most similar profiles are shown opposite. These are statistically the nearest neighbours to Fox Hollies, with St. Pauls in Oldham being the most similar on the skills and qualifications indicators.

Rank	Place Name	Neighbourhood
1	St. Pauls	Oldham
2	Valley	Liverpool
3	Gipping	Ipswich
4	Billesley	Birmingham
5	Wissey	Breckland
6	Benwell	Newcastle upon Tyne
7	Fawdon	Newcastle upon Tyne
8	Smethwick	Sandwell
9	Bestwood Village	Gedling
10	Queen's Park	Blackburn with Darwen

Source: Census 2001

## Glossary of terms

Proportion of students gaining 5+ GCSEs (A* - C)	The percentage of 15 years olds achieving 5 or more GCSE's at grades A*-C).
Proportion of working age population qualified below NVQ 2 (residence based)	This residence based indicator provides the percentage of males aged 16-65 and females aged 16-60, who are qualified to NVQ level 1 (GCSE grades D-G) or below.
Proportion of working age population with NVQ 2 (residence based)	This residence based indicator provides the percentage of males aged 16-65 and females aged 16-60, who are qualified to NVQ level 2 (5 GCSE's at grades A*-C).
Proportion of working age population with NVQ 3 (residence based)	This residence based indicator provides the percentage of males aged 16-65 and females aged 16-60, who are qualified to NVQ level 3 (2 A levels).
Proportion of working age population with NVQ4+ (residence based)	This residence based indicator provides the percentage of males aged 16-65 and females aged 16-60, who are qualified to NVQ level 4 (degree-level) or above.
Proportion of workforce who have received training in last 13 weeks (residence based)	Proportion of full and part-time employees who have received training in the last 13 weeks.
Skills and qualifications score GB=100 (workplace based)	This composite presents an index of the qualifications of an area's workforce, relative to the GB value. A higher score indicates a high level of local area qualifications amongst the labour market.

## Data Sources and Definitions

Proportion of students gaining 5+ GCSEs (A* - C)	Supplied in this format by the Department for Education and Skills. These results are based on the location of the educational establishment where the pupil gained their results, and not where they live.
Proportion of working age population qualified below NVQ 2 (residence based)	The number of resident working age population with NVQ1 and below as a proportion of the total working age population. This indicator includes 55% of those who have Other Qualifications.
Proportion of working age population with NVQ 2 (residence based)	The number of resident working age population with NVQ2 as a proportion of the total working age population. This indicator includes 35% of those who have Other Qualifications and 50% of those with Trade Apprenticeships.
Proportion of working age population with NVQ 3 (residence based)	The number of resident working age population with NVQ3 as a proportion of the total working age population. This indicator includes 10% of those who have Other Qualifications and 50% of those with Trade Apprenticeships.
Proportion of working age population with NVQ4+ (residence based)	The number of resident working age population qualified to NVQ4+ as a proportion of the total working age population.

## Skills and Qualifications Profile

Fox Hollies, Birmingham

February 2009



Proportion of workforce who have received training in last 13 weeks (residence based)

The number in the resident workforce who have participated in training in the last 13 weeks as a proportion of the total workforce.

Skills and qualifications score  
GB=100 (workplace based)

Skills and qualifications scores are generated from summing the weighted percentages of an area's workforce qualified below NVQ2, at NVQ2, NVQ3 and NVQ4 and above, with each indicator indexed to the GB value. The sum of these indices are then divided by 4 to gain an overall composite.

Source: Local Knowledge; 2001 Census; Department for Children, Schools and Families.

# Skills and Qualifications Profile

Fox Hollies, Birmingham

February 2009



**We hope that you have found this report useful. If you would like a more comprehensive guide which benchmarks and analyses a specific area's performance, please contact us to discuss your requirements.**

## Ordering further Place Profiles

Place Profiles are available at a range of spatial levels from Sub-Region to Lower Layer Super Output Area. The reports are produced using the latest information. They cover the following economic, social and environmental themes which, in combination, provide a comprehensive analysis of local conditions:

### Economy

Economic Performance  
Industrial Structure  
Business and Enterprise  
Skills and Qualifications  
Labour Market

### Society

Age  
Ethnicity  
Households  
Migration and Change  
Occupations  
Prosperity  
Deprivation  
Health  
Crime

### Environment

Housing  
Commercial Property  
Transport and Communications  
Amenities  
Natural Environment

Prices range from £50 to £100 for a single report, depending on content and spatial level. Please call us on ☎ 020 7440 7360 or email [placeprofiles@localfutures.com](mailto:placeprofiles@localfutures.com) to place an order or to discuss discounted prices for multiple reports.

## Want to know more?

Please visit our website ([www.localfutures.com](http://www.localfutures.com)) for further information or join us at one of our regular seminars (details on our website under 'what's new'). Alternatively, phone or contact us using the details below.

## Copyright note

Reproduced under the terms of the Click Use licence. Unless otherwise stated, all text and images featured in this report are copyright the Local Futures Group, 2009. Any reproduction, in full or in part, must credit the Local Futures Group as the copyright holder. If you are interested in reproducing any of the text or images, please email [placeprofiles@localfutures.com](mailto:placeprofiles@localfutures.com).

The Local Futures Group Ltd is registered in England, number 0337 5867. VAT number: 969 8871 49.

Registered office: 30 Little Russell Street, London, WC1A 2HN.

☎ 020 7440 7360 📠 020 7440 7370